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**People Analytics startup helps major HR leader transform recruiting practices**  
Talentoday and Adecco Group sign partnership agreement, bringing innovation to the recruiting market

San Francisco, CA -- March 26, 2015 -- Talentoday and the Adecco Group announced a partnership agreement to propose a unique approach for candidate selection, recruitment, and development. Thanks to Talentoday, Adecco can now provide their consultants with a unique and innovative technology, and propose stronger services for both candidates and clients.

According to Christophe Catoir, CEO of the Adecco Executive Branch, *"Adecco has always worked towards not only maintaining, but confirming and increasing its leadership in top talent recruitment. Our affiliation with Talentoday, an innovative technology company, responds to this objective by offering innovative services that set the basis of our new corporate brand identity to transform conventional recruitment methods. Given the volume at which we recruit technical, middle and top management talent, Talentoday allows us leverage Big Data to optimize job placements."*

**A new method of recruiting based on the perfect fit between a candidate's personality, the job position, and the company culture.**

Talentoday is a People Analytics solution created by a team of accredited psychologists, engineers, data scientists, and HR experts. The technology, based on psychometrics, collects massive datasets and transforms this data into personalized career analytics.

The solution allows recruitment professionals to ensure the reliability of their selections by evaluating the personality and professional motivations of each candidate. Professionals are able to identify best-fit opportunities between the candidate, the position, and the company culture, optimizing job placements, and proposing high-value services to candidates. Since launching in January 2014, more than 3 million people have taken the Talentoday assessment.

**Much more than a traditional résumé analysis for candidates**

Candidates benefit from a recruitment process that offers both a new experience and a thorough individual analysis of their personality and motivations. Each candidate is able to access their assessment results on the go, on their smartphone and tablets.

Additionally, Adecco consultants are now able to reduce the gap between a candidate's profile and a job's requirements by analyzing other elements along with the traditional résumé.

*"Talentoday's mission is to deliver personal insights to improve career success at massive scale. We are proud to guide Adecco's success by providing them with tools for an efficient candidate-centered recruitment approach that also benefits their consultants and clients,"* says CEO, psychologist, and co-founder of Talentoday, Pierre-François Verley.

**250 consultants specialized in technical, middle, and top management recruitment from the Adecco Group (Spring, Badenoch & Clark and Adecco Medical) are now using Talentoday as their key tool to guide relationships between candidates, the Adecco Group, and clients.**

**About Talentoday**

Talentoday improves career success by delivering personal insights based on psychometrics and predictive analytics. The online social career guidance solution provides a free assessment for individuals and a cloud-based framework for career and HR experts to scale and optimize effective job placement. Millions of users and 100 clients in more than 160 countries have chosen Talentoday to increase the outcome of finding the perfect career fit. Founded by accredited psychologists and HR experts, Talentoday is an affiliate member of the International Test Commission and adheres to the American Psychological Association standards. Headquartered in San Francisco, California, Talentoday also has operations in Paris, France. [www.talentoday.com](http://www.talentoday.com)

#### **About the Adecco Group**

The Adecco Group, based in Zurich, Switzerland, is the world's leading provider of HR solutions. With more than 31,000 FTE employees and around 5,100 branches in over 60 countries and territories around the world, Adecco Group offers a wide variety of services, connecting more than 650,000 associates with our clients every day. The services offered fall into the broad categories of temporary staffing, permanent placement, career transition and talent development, as well as outsourcing and consulting. The Adecco Group is a Fortune Global 500 company.

Adecco S.A. is registered in Switzerland (ISIN: CH0012138605) and listed on the SIX Swiss Exchange (ADEN).