



Talentoday Announces Launch of Enterprise Career Guidance Platform

Platform Surpasses Myers-Briggs Type Indicator® Annual Assessment Administration in Just 9 Months with 3M+ Registered Users

SAN FRANCISCO, CA, OCTOBER 1, 2014 -- Talentoday (<http://talentoday.com>), a psychometric, social and data-driven career guidance solution, announced today the launch of enterprise platform [Talentoday Manager](#) to transform the world of career guidance through data and personal insights.

Talentoday helps organizations of all sizes engage with their teams by adding value to both employers and employees. More than 3 million users have spoken by registering for Talentoday for Everyone, which allows individuals to explore their personality and discover their assets with Talentoday's assessment tools for free.

Talentoday's assessment tool was developed by a scientific committee of [affiliated members](#) of the International Test Commission (ITC) and American Psychological Association (APA). The assessment measures both personality and motivations with an 11-minute [ipsative questionnaire](#). Ninety-seven percent of people assessed reported their results were accurate, and 94 percent found the results useful for their self-awareness and guiding their career paths.

Now, with [Talentoday Manager](#), everyone looking to recruit or develop talent can assess the personality and motivations of candidates or employees, while ensuring best fit placement within the job, team and company culture. Talentoday Manager also solves the following challenges:

- **Maximizing the probability of hiring the right person:** Talentoday Manager allows recruiters to assess at scale and develop their candidate pool, increasing hiring success and resulting in higher retention (and lower turnover) in the long-run.
- **Increasing employee satisfaction and productivity:** With data-driven coaching methodologies, HR professionals and managers can experience stronger engagement in their talent management programs.
- **Creating the best teams and supporting project success:** Teams can access Talentoday's scientific and user-friendly solution to develop teamwork and understanding, saving time with team fit assessments prior to coaching sessions.

"We want to help people know themselves and define their career paths," said Pierre-François Verley, co-founder and CEO of Talentoday. "By delivering personal insights, we believe that everyone can make better career decisions based on their unique strengths, personality traits, and inner motivation sources."

Talentoday Manager has affordable and adaptable pricing solutions: administer unlimited assessments starting at \$104/counselor/month, or pay-as-you-go.

Since Talentoday's public launch in January 2014, the site has gained 3 million registered users. Approximately 955,000 users are active on the site each month, and 16,000 new users register each day.

This impressive user acquisition recently attracted \$1.4 million in seed funding from multiple investors, including [Nicolas Draca](#), Head of Global Marketing Operations at LinkedIn; [Herve Goguely](#), former Chairman and CEO of Netcentrex; as well as angels from HP, Visa, and Oracle.

With the funding, Talentoday will grow its user base further, scale out the platform accordingly, and hire additional talent in engineering and marketing. The company will be seeking a Series A round of funding in early 2015.

For product photos and Talentoday logos, please visit https://www.talentoday.com/business/media_resources.

About Talentoday

Talentoday improves career success by delivering personal insights based on psychometrics and predictive analytics. The online social career guidance solution provides a free assessment for individuals and a cloud-based framework for career and HR experts to scale and optimize effective job placement. Millions of users and 100 clients in more than 160 countries have chosen Talentoday to increase the outcome of finding the perfect career fit. Founded by accredited psychologists and HR experts, Talentoday is an affiliate member of the International Test Commission and adheres to the American Psychological Association standards. Headquartered in San Francisco, California, Talentoday also has operations in Paris, France.

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